

720.375.5861 ATHOMROD@GMAIL.COM



Experienced Senior UX Designer with deep expertise in building and scaling design systems. Proven success in creating semantic token systems, developing accessible UI foundations, and implementing scalable component libraries that reduce inefficiencies and improve product quality. Skilled in bridging design and engineering through strong communication, documentation, and hands-on tooling. Passionate about design operations, brand scalability, and delivering user-centered solutions that support product and platform growth.

EDUCATION

Maryland Institute College of Art (MICA)

Masters of Professional Studies in UX 2021

Rocky Mountain College of Art + Design (RMCAD)

Bachelors of Fine Arts in Graphic Design 2014 Bachelors of Fine Arts in 3D Animation 2012

ACCOMPLISHMENTS

- Maintained a 4.0 GPA while completing MPS in UX at MICA (2021)
- CES 2019 Security Product of the Year: Lead designer of Alarm.com's Smart Signal feature (2019)
- Patent Submission: Co-authored a patent application for a camera system using AR and object recognition for spatial mapping (2019)

SKILLS

- Design Systems: Tokens/Variables, Figma Libraries, Documentation, Brand Theming
- Design Tools: Figma, Sketch, Adobe CC, Spline
- Design Ops: Design Dev Handoff, Workflow Automation, System Governance
- Frameworks: Material Design, iOS HIG, MUI, Chakra, React
- UX Capabilities: End-to-end feature design, Accessibility (WCAG/AA),
 Prototyping, User Testing, UX Writing, Research
- Code Capabilities: HTML, CSS, Typescript
- Soft Skills: Cross-Functional Communication, Mentorship, Training Facilitation



EXPERIENCE

Nymbus Sr. UX Designer

2021 - Present

- Built and scaled a company-wide design system with semantic tokens, AA-compliant color foundations, and a 4-point spacing grid.
- Reduced branding implementation time by 75% through reusable theming templates and streamlined Figma libraries.
- Led the transition to MUI and React; set standards for brand-able, accessible components used across all client implementations.
- Overhauled legacy design files and UI kits, improving design team performance and preventing Figma memory issues.
- Created scalable onboarding and authentication flows using system components; partnered with devs to ensure consistency across code and design.
- Acted as the cross-functional liaison between design and engineering to drive adoption and education around design system usage.

Temenos Sr. UX Designer

March 2020-April 2021

- Developed and implemented a design kit to standardize quality across the services design team.
- Authored detailed documentation to support system adoption and scalability.
- Led 1-on-1 design training sessions and process improvements across the org.
- Delivered custom-tailored UX solutions for enterprise clients.

USAA Sr. UX Designer (Contract) April 2019 – March 2020

- Identified key product use cases by analyzing behavioral data and business needs within the Bill Pay team.
- Drove enhancements to the Design Language System using Material Design and iOS HIG principles.
- Created a custom shortcut app to automate and unify design folder structure across teams.

Kony Sr. UX Designer

Sept. 2018-April 2019

- Created a design system and Sketch library that cut mockup creation time for DBX by 90%.
- Empowered teams to deliver client-branded mockups on-site in minutes instead of months.
- · Standardized design assets and improved design-to-dev handoff.

Alarm.com Product Designer

June 2016-Sept. 2018

- Delivered end-to-end UX for smart home features like Multi-View Video, DIY Installation, and Cloud Video Recording.
- Conducted usability testing and translated findings into design enhancements.
- Created custom icons, illustrations, and patterns to ensure brand and UI consistency.

Adam Rodriguez

Lead UX Designer - Design Systems Specialist

Email: athomrod@gmail.com | Phone: 720.375.5861

LinkedIn: https://www.linkedin.com/in/adam-rodriguez-400ab941/

Professional Summary

Lead UX Designer with extensive experience building and scaling design systems. Specializes in creating

semantic token structures, accessible UI foundations, and efficient design-to-dev workflows. Proven success

reducing implementation times, improving team collaboration, and enhancing cross-platform design

consistency. Strong advocate for scalable design operations, documentation, and brand flexibility. Skilled at

partnering with engineers, product managers, and designers to drive adoption of modern des...

Experience

Nymbus

Lead UX Designer - Design Systems

2021 - Present

- Built and scaled a company-wide design system with semantic tokens, AA-compliant color foundations, and

4-point spacing.

- Reduced branding implementation time by 75% through reusable theming templates and streamlined Figma

libraries.

- Led transition to MUI and React; established standards for brandable, accessible components.

- Overhauled legacy Figma files and UI kits, resolving memory issues and improving team performance.

- Designed scalable onboarding and authentication flows using system-aligned components.

- Acted as cross-functional liaison between design and engineering to drive design system education and

adoption.

Temenos

Lead UX Designer

March 2020 - April 2021

- Created a centralized design kit and supporting documentation to improve design quality and alignment.
- Conducted 1-on-1 trainings to standardize best practices.
- Supported client projects with custom UX solutions tailored to business needs.

USAA

Lead UX Designer (Contract)

April 2019 - March 2020

- Analyzed product usage and behavior data to guide UX for Bill Pay features.
- Advocated for improvements to the Design Language System using Material Design and iOS HIG.
- Developed a custom shortcut app to enforce consistent folder structure across design teams.

Kony

Lead UX Designer

September 2018 - April 2019

- Created a Sketch-based design system that reduced mockup creation time by 90%.
- Enabled real-time client-branded mockups, drastically improving delivery speed and quality.
- Standardized UI components across the services team.

Alarm.com

Product Designer

June 2016 - September 2018

- Designed smart home security features including Multi-View Video, DIY Installation, and Cloud Video

Recording.

- Conducted usability testing and applied findings to enhance product experience.

- Created consistent visual assets including icons and illustrations.

Education

Maryland Institute College of Art (MICA)

Master of Professional Studies in User Experience, 2021

Rocky Mountain College of Art and Design (RMCAD)

Bachelor of Fine Arts in Graphic Design, 2014

Bachelor of Fine Arts in 3D Animation, 2012

Accomplishments

- Graduated with a 4.0 GPA from MICA while working full time (2021)
- Led design of Smart Signal feature at Alarm.com, winner of CES 2019 Security Product of the Year
- Submitted a patent for an AR-based camera spatial mapping system (2019)

Skills

Design Systems: Semantic Tokens, Figma Libraries, Component Architecture, Theming

Tools: Figma, Sketch, Adobe Creative Cloud, Zeplin

Frameworks: Material Design, iOS Human Interface Guidelines, MUI, React

UX Skills: Accessibility (WCAG/AA), Prototyping, UX Research, UX Writing

Collaboration: Design Ops, Documentation, Cross-Functional Communication, Developer Handoff

Code: HTML, CSS, Typescript